

Vision Statement

To promote excellence in design education empowering and unleashing creative skills and abilities of the youth.

Mission statement

To emerge as the foremost and recognized institution imparting design education at regional, national and global levels to set strong benchmarks of quality and excellence.

Objectives

- To Identify a student community for providing culturally sound education and learning experience.
- To hone students' creative thinking skills for the purpose of inculcating enthusiasm for design and fashion industry.
- To build up impeccable foundation of research and advanced learning in the field of designing.
- To disseminate knowledge and skills in the wide spectrum of design discipline.

Facilities

PD Institute has been acclaimed to be one of the best Gems & Jewellery Design Institutions in Jaipur for its state-of-art infrastructural amenities. Affiliated with **RISU** (Rajasthan ILD Skills University) & **GJSCI** (Gems & Jewellery NSDC-Sector Skill Council), it provides a world class infrastructure with all modern amenities.

Classrooms and Laboratories - Wi-Fi enabled, fully air conditioned classrooms, equipped with LCD projectors and smart boards. The laboratories have Investment Casting Machine and Casting and Enameling machines, along with other equipment and resources matching with industry standards and to facilitate the creative processes pertinent to Gem and Jewellery Design. Vigilance and security are our top priorities maintained through CCTV and other safety gadgets installed.

Faculty - The Faculty are highly qualified, experienced and dedicated to teaching and research. They carry out teaching through a well-constructed curriculum based on learning outcomes. Both the Faculty and students interact smoothly in this very academically conducive and professionally oriented environment.

Library - Library offers a good support to academic pursuits of both Faculty and students with wifi enabled room and catalogue section.

Placement Cell -

The Objectives of the placement Cell is to organize career guidance programmes for all the students, starting from the first year itself. The Cell arranges training programmes like mock interviews and group discussions, for students who are interested in joining the Private & Government sector. It also invites HR Managers & Technical Experts from different industries to conduct training programmes for students. The Cell also provides career counselling and guidance to its students. Special focus is given to encourage the students for entrepreneurship.

Preferred Employers For Internship / Placement



PD INSTITUTE

An ISO 9001:2008 Certified Institute
A College for Excellence in Gems & Jewellery Education

344-A, Near Seva Sadan, Bees Dukan, Adarsh Nagar
Jaipur-302004 | Call Us : 0141-2614500, 9649231123

Mail Us : info@pdinstitute.in | training@pdinstitute.in

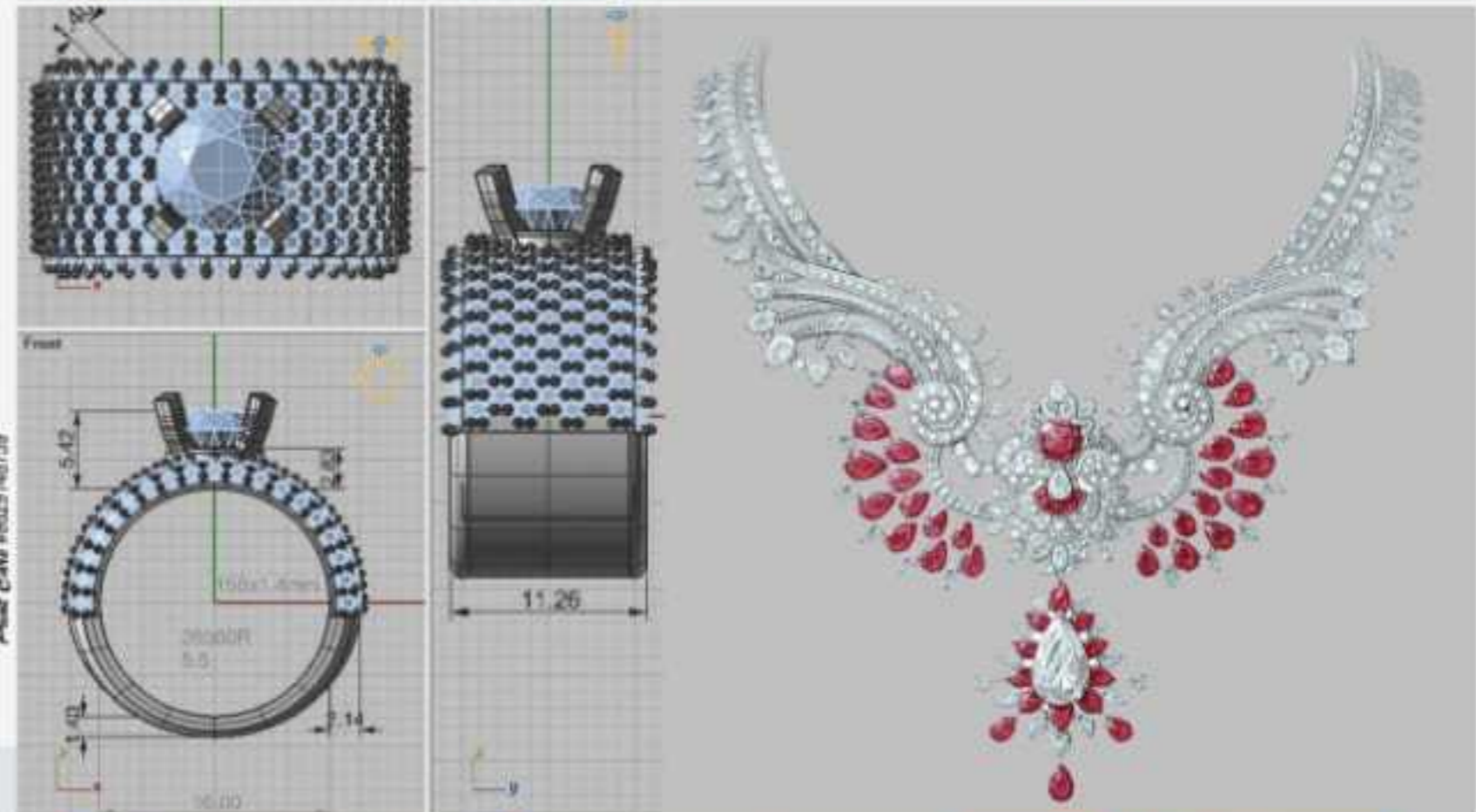
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PD INSTITUTE

An ISO 9001:2008 Certified Institute
A College for Excellence in Gems & Jewellery Education
Jewellery Design | Digital Marketing | Accounting Tally GST | Personality Development



Degree & Diploma :-

- B.Voc in Jewellery Designing (3 yrs Degree)
- Master's Diploma in Jewellery Designing (18 Months)
- Diploma in Jewellery Designing (1 Yr. Diploma)

Certification

- Digital Marketing
- Personality Development & Soft Skills
- Certification in Office Automation & Tally 9 Erp with GST Edition

Programs in Jewellery Design

Degree Program

B. Voc. In Jewellery Designing
Affiliated with RISU
Duration – 3 Years/ 6 Semester
Min. Qualification - 12th Pass

Curriculum

Semester 1

English Communications,
Computer Application-1,
Metallurgy & Gemology,
Foundation Studies in Art & Design,
Fundamentals of Jewellery
Jewellery Manufacturing-1
Material Exploration & Techniques -1

Semester 2

Communication Skills,
Environmental Studies,
Computer Applications-2
2D & 3D Drawing
Jewellery Development Project -1
Photography

Semester 3

Cultural & Contextual Studies
Budgeting & Costing Documentation
Computer Application – 3
Jewellery Manufacturing-2
Jewellery Development Project -2
Jewellery Production Process

Semester 4

Professional Communication and Interaction
Craft Cluster Project
Computer Application 4
Industry Project
Internship
Jewellery Business Management

Semester 5

Entrepreneurship Foundation
Project Coordination & Supervision
Trends & Forecasting
Computer Application 5
Jewellery Project 3

Semester 6

Marketing & Merchandizing
Professional Practice
Jewellery Export Management
Portfolio Skills
Internship & Report Writing

Diploma Program

Master's Diploma in Jewellery Designing
Duration – 18 Months
Min. Qualification - 12th Pass

Content

Basic Jewellery Designing
Advance Jewellery Designing
Coral Draw (2D)
Rhinoceorus (3D)
Internship

Diploma in Manual Jewellery Designing

Duration – 12 Months

Min. Qualification - 12th Pass

Content

Basic Jewellery Designing (Manual)
Advance Manual Jewellery Designing
Kundan Meena Jewellery Designing

Diploma in Jewellery Designing

(Manual+CAD)

Duration – 12 Months

Min. Qualification - 12th Pass & Basic
Knowledge of Computer

Content

Basic Jewellery Designing (Manual)
Computer Aided Jewellery Designing
(Rhinoceorus 3D)

Certification Program

Advanced Manual Jewellery Designing
Duration – 6 Months
Min. Qualification – Knowledge of
Basic Jewellery Designing

Content

Info about Stones, surface, orthographic
views, design themes, market analysis,
costing, presentation of designs, art eras,
related to Jewellery

Basic Jewellery Designing

Duration – 4 Months

Min. Qualification - 12th Pass

Content -

Design Development, Basic information
about different kind of stones, metals, colour
schemes, theme designing, jewellery for male,
females and kids, mounting and presentation,
use of rotoring pen and water colour

Computer Aided Course

Rhinoceorus 3D

Duration – 6 Months

Min. Qualification – Knowledge of Basic
Jewellery Designing, Basic knowledge of
Computer

CoralDraw 2D

Duration – 3 Months

Min. Qualification - Knowledge of Basic
Jewellery Designing, Basic knowledge of
Computer

Certification Programs

Digital Marketing Certification
Duration – 3 Months (1hr/day)
Min. Qualification - 12th Pass

Introduction to Marketing,
Introduction to Digital Marketing,
Introduction & Brief Understanding of
Sub-Divisions of Digital Marketing,
SEO - Search Engine Optimisation,
SMM - Social Media Marketing,
Paid Campaigns - Strategy, Creation, Run
& Monitor.
Content Strategy & Creation,
Content Strategy, Creation & Promotion,
Introduction to Content Production,
Techniques for Digital Media,
Introduction of Ecommerce Portals &
Marketing in Ecommerce Portals,
Analysis Traffic & Website Diagnosis with
Online Tools,
Client & Team Communication,
Content Strategy,
Career Benefits of Digital Marketing Training,
Paid Campaigns - Strategy, Creation, Run
& Monitor,
Creation & Promotion Reporting & Support.

Live projects - For Internship

Industry	What to Learn
Education	How to promote education sector online presence
Ecommerce - Product selling	How to sell products online and generate business
IT - Mobile & Web app development	How to bring leads & Serve clients of IT sector

**Certification in Office Automation
& Tally 9 ERP with GST Edition**

Duration- 2 Months
Min. Qualification-12th Pass
(Commerce preferred)

Tally GST9 ERP

Manual Accounting,
Classification of Accounting,
Trading & P & L Account,
Golden Rules of Accounting,
Finalization of Accounting,
Tally ERP with GST,
Intro to Tally,
Company and Master database creation,
Accounting Masters and Control,
Voucher Creation & Entry,
Advance Accounting, (Accounting Features,
Inventory Features, Statutory & Taxation)
Inventory Control,
Taxation,
GST Return Filing, (GST10H, GST11, GST12)

Introduction to Computer Fundamentals Advance Excel

Formulas,
Consolidated,
Lookup Wizard,
Sort & Filter,
What if analysis (Goal Seek, Scenario
Manage,
Data Validation,
Get External Data,
Groups & Ungroup,
Sub total,
Pivot Table & Chart,
Name Define,
Page Setup,
Invoicing Draft,
Create Reports,
Format Cells,
Formula Auditing,
Charts,
Review Option.

**Advanced Course of Personality
Development and Life Management**

Contents:

Duration – 55 Days (2 hrs/day)
Min. Qualification - 12th Pass

I am not perfect, I am original :
Be an impressive and influential personality.
Change nothing & nothing will change :
Life begins at the end of comfort zone.
Endless possibilities exit beyond your belief
system : Power of belief system.
Knowing yourself is beginning of all
wisdom : Know your potential.
Setting goals is the first step in turning
invisible into visible : how to set goals?
SWOT analysis.
Work without passion is slavery : How to
convert passion into profession?
Vision without execution is hallucination :
Be an effective planner and fast in execution
with excellence.
Discipline is the bridge between goals and
accomplishment : How to be disciplined?
Things that money can't buy like manners,
morals and integrity : Develop etiquette but
how?
Wear your failure as A badge of Honour :
How to overcome fear of failure?
If you are born poor, it's not your mistake
but if you die poor that's your mistake :
Achieve what you want.
I can't but we can : How to build A strong
and champion team?
Be so good they can't ignore you : Prepare
for interview, tips and techniques ensure
success.
Leaders don't create followers, they create
more leaders : Complete guide to become a
remarkable leader.

